**Mt. Pulaski Economic Development and Planning Board**

*The mission of the Mt. Pulaski Economic Development and Planning Board is to improve the quality of life and create a shared prosperity in our community by retaining, sustaining, and enhancing existing businesses and community organizations, attracting and developing new businesses, and improving and upgrading infrastructure.*

**Date: December 9th, 2020**

**Meeting Location: 124 South Washington Street, Mt. Pulaski, IL 62548**

**Meeting type: Special meeting**

**Meeting Minutes**

**1) Call to order**

Deron Powell called to order the special meeting of the Mt. Pulaski Economic Development and Planning Board at 4:02pm on December 9th, 2020 at the Economic Development Planning Board Office.

**2) Roll call**

Lorah Hoe conducted roll call. The following persons were present: Deron Powell, Tom Martin, Andrew Meister, Erin Wyss, and Lorah Hoe (Administrative Aide) were present.

Guests: Stephanie Manazowski and Michelle Hagenbuch

Absent: Tyler White, Hillary Cherry, Jim Birge, and Matt Bobell

**3) Introduction of guests**

Stephanie Manazowski was present to discuss the Marketing Plan for 2021. Michelle Hagenbuch was present on behalf of the business association.

**4) 2021 Marketing Plan Discussion**

The EDPB listened to Stephanie Manazowski’s presentation on what she proposes we should spend on marketing for our community next year. She estimates that we should spend $30,000.00 on marketing for various events and $20,000.00 on a professional to implement the marketing plan. The board discussed the if the prices could be cut down because some events will be cancelled due to COVID-19. They also discussed the high prices of the Lincoln paper. Please see the document provided by Stephanie which gives a breakdown of these costs.

The EDPB also discussed continuing to have a marketing committee that will run their own grant program for businesses and organizations to apply for marketing support for events. The EDPB will decide on a budget at the January meeting and will use this figure to fund marketing or advertising for all organizations or businesses for the year 2021.

The January meeting will be moved from January 2nd to January 9th at 9:00am. And the next daycare committee meeting will be scheduled for January 9th at 10:30am.

Deron Powell talked with Rick Volle and the rent amount for this year will be $500.00 per month. The CD will be put into a money market account with an interest rate of .02%. **Tom Martin made a motion to put the $203,967.12 CD into a Money Market account at the interest rate of .02% for one year. Seconded by Andrew Meister. Roll Call vote: Deron Powell-Yea, Tom Martin-Yea, Andrew Meister-Yea, Erin Wyss-Yea, Tyler White-Absent, Jim Birge-Absent, and Hillary Cherry-Absent. Motion Passes.**

**5) COVID-19 Relief Grant Discussion**

The city grant program has no update currently. The EDPB discussed possibly needing to begin round 3 of the COVID-19 Relief Grants. The board wants to focus on helping businesses now but looking into a business bootcamp or business incubator in the future.

**6) Frazier Park Committee Discussion**

The EDPB discussed creating a committee to look into the money that is being asked for by the Athletic Association for Frazier Park. Over the last three years nearly $20,000.00 has been invested into the park by the City and creating a committee would give more coordination to any more funds that would be put into improvements to the park. The committee would consist of the Athletic Association, the City, the schools, the township, and the park districts. This would be taking a wholistic look at our parks and the funds that the city is wanting to put into them.

**7) Adjournment**

**Tom Martin made a motion to adjourn at 5:17pm. Seconded by Andrew Meister, all in favor and motion passes.**

**8) Next Meeting January 2nd, 2021**